

### Quick Guide for citing images in PowerPoint presentations

- Image citations have the same requirements as a text citation.
- The Copyright Act does not specify any citation style requirements beyond the creator (if available), title and source of the material used.
- There is no legal requirement to attribute works in the public domain to their creator(s) but doing so is an important part of maintaining academic integrity.

Below are examples of both minimum citation (as per Copyright Act), as well as fuller APA citation style for images/pictures. A fuller citation may interfere with the design of the PPT slide, so opting for minimal attribution may work better. Either way the following elements should be included: Creator name, title of the image, and source of the image (usually in the form of a URL to the image source page or it can be hyperlinked to shorten the citation), include Creative Commons license information if appropriate (including a hyperlink back to CC documentation page).

#### Examples



**Minimum hyperlinked attribution statement**

van Gogh, V., (1889). [The starry night](#).

**Fuller attribution statement using APA citation style**

van Gogh, V. (1889). *The starry night* [Painting]. The Museum of Modern Art, New York, NY, United States. [https://www.moma.org/learn/moma\\_learning/vincent-van-gogh-the-starry-night-1889/](https://www.moma.org/learn/moma_learning/vincent-van-gogh-the-starry-night-1889/)



**Minimum hyperlinked attribution statement**

[Castle Stalker](#) ©Andrea Mucelli, [CC BY-NC-SA 2.0](#)

**Minimum attribution statement (text only).**

Castle Stalker ©Andrea Mucelli.  
<http://www.flickr.com/photos/bluestardrop/3859908007/>.  
CC BY-NC-SA 2.0

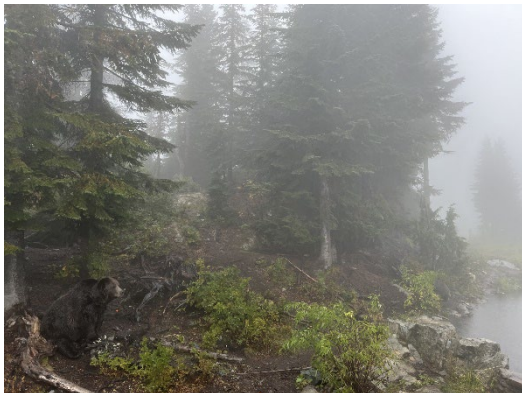
## Example of public domain image



Wilhelm Heinrich Roscher. *Die Danaiden und Oeneos / Oeneus Weaving Rope.*  
[Mythological Gallery](#). (Public Domain)

- If the image is not in the public domain (i.e. is under copyright or exceeds Fair Dealing provisions or has no creative commons license), permission from the copyright creator must be obtained. Once permission is granted you can add a permission statement at the end of the citation.

## Example in copyright (with permission statement)



### Minimum text only attribution statement

Grizzly Bear on Grouse Mountain (North Vancouver)  
©George Villavicencio. Reprinted with permission.

### Fuller attribution statement using APA citation style

Villavicencio, G. (Photographer). (2022). *Grizzly Bear on Grouse Mountain, North Vancouver* [Photograph]. Reprinted with permission.

## Useful Creative Commons image sites

[https://commons.wikimedia.org/wiki/Main\\_Page](https://commons.wikimedia.org/wiki/Main_Page)

<https://search.creativecommons.org/>

<https://www.flickr.com/creativecommons/>

<https://www.nypl.org/research/collections/digital-collections/public-domain>